

Strategic Community Planning Session

Advanced Coordinated Community Response and Leadership Institute

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Objective of the Session

By the end of the morning, Teams will have:

- Developed a strategic plan for invigorating their community's response for sexual and domestic violence.
- Presented their plan to the group.
- Received feedback on that plan.

So far, Institute has provided you

- Introduction to concepts of coordinated community response and leadership
- Community Assessment Tool
- Handout of key indicators and statistics about domestic and sexual violence in your community
- Best practices for four key professionals invited to the Institute: advocates, law enforcement, prosecutors, and courts

So far, Institute has provided you

- Overview of new protective order laws
- Best practices for protective orders
- Information on sexual assault response and fatality review teams
- Presentations on working with underserved populations

Now time to pull this together and develop a strategic plan for following up in your community

Strategic Planning

"In essence, strategic planning is the process by which a group or an organization envisions its future and develops strategies, goals, objectives and action plans to achieve that future."

Berwyn Jones, Strategic Planning in Government – The Key to Reinventing Ourselves.

Eight Elements of Strategic Planning

1. Mission

What is the overall purpose and goal of our plan? Who is served by the plan? What outcome(s) do we wish to achieve?

2. Vision

What sort of community do we want to be living in 10 years from now with regard to our coordination of sexual and domestic violence response?

3. Critical Success Factors

What are the major keys or factors to achieving our vision?

4. Assessment of the Present

For each of the critical success factors, how well do we measure up today? How does (and will) the external environment affect our ability to succeed? What are our strengths, our resources, and our barriers?

5. Goals

Knowing what we must have to succeed and what we have today, what goals must we reach to close the critical gaps?

6. Strategies

What is the best way to reach these critical goals, given our current resources and environment?

7. Outcomes

How should we measure our progress toward these goals? How will we know when we have reached our goals?

8. Action Plan

Who will carry out the planned tactics? What are our critical milestones of accomplishment and what is our time frame for accomplishing them? What resources are needed for each step of the action plan?

Work in your group until about 9:30, take a short break, presentations should be 5-6 minutes with another 5-6 minutes for feedback.

Two Reminders

Each Team member should move through the exercise with double vision for their community: what is needed for/from your own profession/discipline/organization and what are the overall needs of the Team.

Use concrete and specific information from conference sessions and workshops (community assessment, underserved populations, etc.) to plan for the future

Use Strategic Planning Worksheet to guide your discussion